

Privacy Policy

Last Updated on April 19, 2018

Plastic Components, Inc. ("PCI", "we", "us", and "our") respect your concerns about privacy and personal data protection and value our relationship with you.. This Privacy Policy contains information about PCI's commitment to your privacy, including:

- The information we collect and how we use it;
- Your rights to access or update your personal information;
- Your right to opt-out of receiving unsolicited communications from us; and
- Our pledge to have reasonable security measures in place designed to protect against the loss, misuse or alteration of information under our control.

This Privacy Policy applies only to websites, online services, mobile applications, and webpages operated or controlled by PCI that post and reference this Privacy Policy (collectively, the "Website"), whether accessed via computer, mobile device, or other device (collectively, "Device"), and not to PCI's offline practices. This Privacy Policy does not apply to the websites of other companies, individuals, or organizations to which we may provide hyperlinks or that PCI may be affiliated with but are not directly under PCI operation or control. These third party websites may have different policies relating to your privacy and the information they collect about you. Visitors should consult the privacy policies of such websites, as PCI has no control over information that is submitted to, or collected by, third parties.

Please read this Privacy Policy carefully, because by accessing, visiting or otherwise using the Website, you acknowledge and consent to the data collection and use practices described in this Privacy Policy.

INFORMATION COLLECTION AND USE

Our website collects two kinds of information from you: (1) personal information that you submit to us; and (2) information collected passively as you access the Website using various technologies, this information may include, but is not limited to: the pages you visited on our Website, Device information, screen resolution, operating system, browser type, domain names, access times, referring website addresses, and your IP address. To learn how you may be able to opt-out of PCI's collection of such information, see the section marked "CHOICE" below. PCI collects and uses your personal information (i) in order to operate the Website; (ii) to respond to your inquiries and fulfill your requests, such as to send you documents you request or e-mail; and (iii) for our business purposes, such as marketing new products and services, data analysis, audits, developing new products or services, enhancing our Website, improving our products and services, identifying Website usage trends, and determining the effectiveness of our Website.

1. User Submitted Personal information

We collect and use personal information about you when you submit feedback, questions, product ideas, or requests for information about PCI's products and services to PCI. We may request your name, mailing address, telephone number, fax number, and e-mail address in order to respond to your inquiries. PCI may collect and store the information you choose to provide us in order to answer your inquiry and to send you information about PCI from time to time.

2. Passively Collected Information

We may passively collect and use information about you in the following ways:

a. Cookies

This Website may use cookies to assist you with making your online experience more individualized. A cookie is a piece of data placed on your hard drive when you visit a site. Cookies may be used for convenience and to save you time when you next visit this Website. We and our service providers may use this information to monitor and analyze use of the Website, for security purposes, to facilitate navigation, to display information more effectively, for the Website's technical administration, and to increase the Website's functionality and user-friendliness. In addition, we may use cookies to gather statistical information about Website usage in order to continually improve its design and functionality, understand how individuals use it, and to assist us with resolving questions regarding it. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of this Website or the other websites that you visit and you may experience technical problems receiving current information from such cookie-disabled websites.

b. Referrers, IP Addresses, and Environmental Variables

PCI may collect information through "referrers," IP addresses, and various environmental variables. A "referrer" is information the web browser passes along to the PCI web server that references the URL from which you came. An "IP Address" is a number used by computers on a network to identify your Device so that data can be transmitted to you. An "environmental variable" may include, among other things, the domain from which you access the Internet, the time you accessed our Website, the type of web browser and operating system or platform used, the Internet address or the website you left to visit our website, the pages you visit while at our site, and the Internet address of the website you then visit. PCI may collect IP Address information in order to administer our Website and to gather broad demographic information.

c. Do Not Track

Some web browsers incorporate a "Do Not Track" (DNT) or similar feature that signals to digital devices that a visitor does not want to have his/her online activity tracked. Because not all web browsers offer DNT options and DNT signals are not yet uniform, we and many other website operators do not respond to DNT signals.

d. Google Analytics

We use a tool called “Google Analytics” to collect information about use of this Website. Google Analytics collects information such as how often users visit this Website, what pages they visit when they do so, and what other sites they used prior to coming to this Website. We use the information we get from Google Analytics only to improve this Website. Google Analytics collects only the IP address assigned to you on the date you visit this Website, rather than your name or other identifying information. We do not combine the information collected through the use of Google Analytics with personally identifiable information. Although Google Analytics plants a permanent cookie on your web browser to identify you as a unique user the next time you visit this Website, the cookie cannot be used by anyone but Google. Google’s ability to use and share information collected by Google Analytics about your visits to this Website is restricted by the Google Analytics Terms of Use and the Google Privacy Policy . You can prevent Google Analytics from recognizing you on return visits to this Website by disabling cookies on your browser.

e. Web Beacons

The Website’s pages may contain electronic images known as web beacons - also referred to as single-pixel gifs - that permit PCI to count users who have visited those pages and for other related statistics - (e.g., recording the popularity of certain content and verifying system and server integrity). Web beacons are not used to access your personal information on the Website; they are solely used to compile aggregated statistics concerning the use of the Website. Web beacons collect only a limited set of information including a cookie number, the time and date of a page view, and a description of the page on which the web beacon resides.

3. Information Sharing

We may share very limited personal information with third parties or other parties whose products or services we believe may be of interest to you in order to respond to your requests for information. If you do not want us to share your information in this manner, please see the “CHOICE” section below. This might inhibit our ability to provide answers to some of your inquiries.

PCI may also share your personal information with third party service providers that help manage our website, databases, order fulfillment, and shipping, in order to enable them to provide such services, as well as with our third party partners, sponsors, and distributors.

Except as otherwise herein, the personal information collected from you on this Website will not be shared with any third-parties, although PCI reserves the right to share such information with its affiliates and subsidiaries without your permission. PCI sometimes hires other companies to provide limited services on our behalf, such as sending newsletters, providing customer service, and performing statistical analysis of our services. We will only provide those companies with the information that they need to provide us with such services, and we take reasonable efforts to prohibit them from using that information for any other purpose.

PCI reserves the right to disclose your personal information if required to do so by law or in the good faith belief that such action is necessary to: (a) comply with legal process served on PCI or the Website;

(b) to respond to requests from public and government authorities, including public and government authorities outside your country of residence; (c) to enforce our Terms of Use; (d) to protect our operations or those of any of our affiliates; (e) to protect our rights, privacy, safety, or property, and/or that of our affiliates, you, or others; and (f) to allow us to pursue available remedies or limit the damages that we may sustain. We may also use and disclose personal information collected through this Website in other ways, with your prior consent. If we are involved in a merger, reorganization, joint venture, assignment, acquisition, or sale of all or a portion of our assets, your information may be transferred as part of that transaction.

We use aggregate information, which does not identify individuals, to monitor customer traffic patterns to the Website and particular pages, as well as Website usage, in order to help us improve the design and layout of the content. In addition, we may use and disclose information that is not in personally identifiable form (such as anonymized, masked or de-identified information) for any purpose. PCI uses this information to maintain the quality of its service and to provide general statistics about Website visitors. If we combine information that is not in personally identifiable form with information that is (such as combining your name with your geographical location), we will treat the combined information as personal information as long as it is combined.

4. Third Party Links

This Website may contain hyperlinks to other websites. Additionally, third parties may from time to time provide hyperlinks to our Website. PLEASE BE AWARE THAT WE ARE NOT RESPONSIBLE FOR THE CONTENT OR PRACTICES OF ANY THIRD PARTY WEBSITE. We encourage our users to read the privacy policies of each and every website that they visit. This Privacy Policy applies solely to Websites operated or controlled by PCI.

5. Storage and Transfer of Personally Identifiable Information

PCI may store and process in the United States or any other country in which PCI or its affiliates, subsidiaries, or agents maintain facilities. By using Websites, you consent to any such transfer of information outside of your country.

6. Retention

We retain your personal information for the period necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or allowed by law or to otherwise fulfill a legal obligation.

CHOICE

PCI provides you with the following choices regarding the use of your information:

- You may set your browser to: (1) inform you when cookies are being sent before a cookie is stored; (2) not accept cookies at all; and (3) erase all cookies from your hard drive. However, if you choose to reject or erase cookies, your ability to navigate this website may be limited.

- You may choose to not provide us with any contact information. However, if you do so, we will be unable to respond to your inquiries.
- If you do not want to us to share your information with third parties, please send an e-mail to sales@plasticcomponents.com.
- If you would like to opt-out of receiving further information from us, please send an e-mail to sales@plasticcomponents.com. Please include your name and e-mail address in the body of the e-mail and reference "Remove" on the subject line.
- If you would like to change or modify information you have previously provided to PCI, please send an e-mail to sales@plasticcomponents.com.

We will try to comply with your request as soon as reasonably practicable.

NOTIFICATION OF CHANGES

If we decide to change this Privacy Policy, we will post those changes here so you will always be aware of what information we collect, how we use it, and under what circumstances we disclose it. We will use information in accordance with the Privacy Policy under which the information was collected. If, at any point, we decide to use personal information in a manner materially different from that stated at the time it was collected, we will take reasonable steps to notify you by e-mail. You will then have a choice as to whether or not we may use your information in this manner.

COMPLIANCE

PCI will use a self-assessment approach to verify compliance with this Privacy Policy and periodically verify that the Privacy Policy is accurate, comprehensive for the information intended to be covered, prominently displayed, implemented and accessible. If you believe that your personal information has been processed or disclosed in violation of this Privacy Policy, PCI encourages you to raise any concerns using the contact information provided in this Privacy Policy. PCI will investigate and attempt to resolve any complaints and disputes regarding use and disclosure of personal information.

SPECIAL POLICY WITH REGARD TO CHILDREN UNDER THIRTEEN

Our Website is not targeted to children under the age of thirteen, and we do not knowingly ask for, collect, or use personal information from any child under the age of thirteen.

SECURITY

We use reasonable organizational, technical, and administrative measures to protect personal information under our control. Unfortunately, no data transmission over the Internet or data storage system can be guaranteed to be 100% secure. If you have reason to believe that your interaction with us is no longer secure, please immediately notify us of the problem by contacting us in accordance with the contact information below.

INTERNATIONAL USERS

This Privacy Policy is meant to guide PCI with respect to personal information collected from or about you at this Website. While this Privacy Policy applies to personal information generally, the local laws, rules and regulations of jurisdictions that are applicable to PCI (“Local Laws”) may require standards which are stricter than this Privacy Policy and, in such event, PCI will comply with applicable Local Laws. Specific privacy policies may be adopted to address the specific privacy requirements of particular jurisdictions. All the information you provide may be transferred or accessed by entities around the world as described in this Privacy Policy. Your personal information may be stored and processed in any country where we have facilities or service providers, and by using our Website or by providing consent to us (where required by law), you specifically acknowledge and agree to the transfer of information to countries outside of your country of residence, including to the United States, which may provide for different data protection rules, and a lower standard of required protection, than in your country. Irrespective of which country your personal data is transferred, we would only share your personal data under a ‘need to know’ basis. In these circumstances we will, as required by applicable law, ensure that your privacy rights are adequately protected by organizational, technical, contractual and/or other lawful means.

CONTACT INFORMATION

If you have any questions about this Policy, please contact us via one of these methods:

by phone please call (262) 253-0353 (Monday to Friday, 8am – 5pm CST);

or by e-mail at sales@plasticcomponents.com;

or please write to the following address:

Attn: Privacy Compliance
Plastic Components, Inc.
N116 W18271 Morse Drive
Germantown, WI 53022